



Alabama Mountain Games Event
Sponsor Information and Registration
March 18-21st
Locust Fork, Alabama
www.AlabamaMountainGames.com

AMG Event Sponsorship Information and Registration Form:

Date: March 18-21, 2010

Introduction & History of the Alabama Mountain Games

The Alabama Mountain Games (AMG) began in 2005 as NAWFest (North Alabama Whitewater Festival) with the intentions of growing into a premier white-water kayaking event to display the natural wonders located in North Alabama. The introductory year brought in approximately 300 attendants and competitors. In 2006 we quadrupled our attendance and by 2009 we were entertaining more than 2000 patrons. We have steadily grown throughout the past five years. Now, in 2010, we have taken the first big steps to reaching our festival's full potential. We have relocated and will hold the event at Boogie Bottoms in Locust Fork, Alabama. Our new location is now set in the center of 375 acres of private property, allowing this annual festival to endlessly grow in size and attendance. The spacious land offers a drive-in movie screen, concession stand, built-in stage areas, restrooms and ample camping around the event all back-dropped by a breathtaking view. Alongside Whitewater Kayaking, the new Alabama Mountain Games will be adding canoeing, mountain biking, rock climbing and wakeboarding as the main events and will feature one of the best homegrown music festivals in the Southeast.

Our Mission

The Alabama Mountain Games will become the premier outdoor sport and music festival in the southeastern United States by drawing attendants from all over to see what North Alabama has to offer. By including kayaking with canoeing, wakeboarding, rock climbing, mountain biking, vendors, music, games, artisans, food and great fun for the whole family, the Alabama Mountain Games will have a strong cross-promotional pull and should grow to hundreds of competitors and thousands of attendants.

In addition, The Alabama Mountain Games has a long-term goal of working hand in hand with local inner-city youth programs to lead the fight of combating drug addiction in the youth of Alabama.

Please review the entire sponsorship proposal and see where your business fits into the games.
Thank you in advance for your consideration and support.

2010 Alabama Mountain Games Sponsorship

Title Sponsor:

\$10,000 Cash ONLY - There will be only 1 title sponsor for The Alabama Mountain Games. **The first sponsor to commit to this level will have the 2010 Alabama Mountain Games named after their company!** Becoming the title sponsor is the BEST way to get the most advertisement for your sponsorship dollar.

- The 2010 Alabama Mountain Games will be named after your company.
- Your company's logo and name included on all printed advertising for the Mountain Games, including new banners, print ads, articles, write-ups, videos and the front of the t-shirt.
- Banners, provided by you, will be placed in many prominent locations throughout all AMG events as well as the stage.
- Your company's logo and a direct link to your website on the Alabama Mountain Games website homepage and sponsorship page in a VERY prominent location for 1 year from January 1, 2010- January 1, 2011.
- Your company will be allowed to set up anything at the festival site upon approval by the festival organizers. Electrical hook-up will be included.

Sustainability Sponsor:

\$5000 Total Sponsorship Commitment

Merchandise and Cash Combined (\$1000 Cash Minimum) – If you are not the title sponsor, this is the best way to get your name on everything except the title of the games. You can really help by making this festival a highly sustainable entity.

- An Alabama Mountain Games major event sports category will be named after your company. EX: "Your company" Rock Climbing Events.
- Your company's logo and name included on most printed advertising for the Alabama Mountain Games, including new banners, print ads, and the front of the t-shirt.
- Banners, provided by you, will be placed in many prominent locations throughout all AMG events as well as the stage.
- Your company's logo and a direct link to your website on the Alabama Mountain Games website homepage and sponsorship page for 1 year from January 1, 2010-January 1, 2011.
- Your company will be allowed to set up anything at the festival site upon approval by the festival organizers. Electrical hook-up will be included.

Event Sponsor:

\$3000 Total Sponsorship Commitment

Merchandise and Cash Combined (\$600 Cash Minimum)-There will only be 5 of these sponsors maximum.

- An Alabama Mountain Games event will be named after your company.
EX: "Your company" Cross Country Mountain Biking Race.
- Your company logo will be on the back of the t-shirt near the top of the shirt.
- Banners, provided by your company, will be prominently displayed the event of your company name.
- Your company logo and a direct link to your website will be on the Alabama Mountain Games website sponsorship page for 1 year from January 1, 2010-January 1, 2011.
- Your company will be allowed to set up a 10 x 10 booth at the festival site. Electrical hook-up will be included.

Music Sponsor:

\$1000 Total Sponsorship Commitment

Merchandise and Cash Combined (\$200 Cash Minimum)- The Music is one of the most important parts of the atmosphere. This level will support the growth of the musical side of the Alabama Mountain Games by providing the resources to bring in the best talent that we can to entertain the masses.

- Your company logo and a direct link to your website will be on the Alabama Mountain Games website music page for 1 year from January 1, 2010-January 1, 2011.
- Your company logo will be included on a banner with all other music sponsors near the stage in a prominent position.
- Your company will be allowed to set up a 10 x 10 booth at the festival site. Electrical hook-up will be included.
- Your company will be listed on the back of the t-shirt with no logo.

Friend of the Family:

\$500 Total Sponsorship Commitment

Merchandise and Cash Combined (\$100 Cash Minimum) - Become a friend of the family and take advantage of our website marketing by having a link on the sponsorship page.

- Your company's name listed on the sponsorship page of the Alabama Mountain Games website for 1 year from January 1, 2010-January 1, 2011.
- Additional \$100 CASH will be required to reserve a 10' x 10' booth space with electrical hook-up.



Alabama Mountain Games
Sponsorship Registration Form
March 18-21st
Locust Fork, Alabama

www.AlabamaMountainGames.com

Please fill out the following and send along with money or goods to:

Alabama Mountain Games

1780 Meltonsville Road
Guntersville, AL 35976

Please Print or Type

Company Name	
Email Address	
Company Representative	
Contact Phone Number	
Sponsorship Level	
Number of Vendor Booth(s)	

By signing below you are agreeing to the above terms and you will pay and deliver in full the amount outlined in the Sponsorship Level you have committed to by February 28, 2010.

Signature of Authorized Representative	
Date Signed	